

# Thoroughly Modern Grandma



## FRANKIE JACKLIN

ZERO WASTE AMBASSADOR & BLOGGER

Frankie Jacklin is a Zero Waste Blogger blending old fashioned values with new technology. Finding ways to reduce waste and be a little kinder to our Planet whilst having fun as a family.

Frankie took up Blogging when she switched her focus after a long and successful career in Finance to pursue something new.

She has found her "new" and now passionately promotes the Zero Waste ethos, helping others on their Journey to Zero Waste.



TMG BLOG



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# STATISTICS

Social Media and Blog Stats

**2.4m** Monthly Pinterest Views

**15.5k** Monthly Twitter Impressions

**2.5k** Instagram Followers

**14.8%** Instagram Engagement

**25k** Monthly Blog Views

# AUDIENCE

Typical Audience Demographics

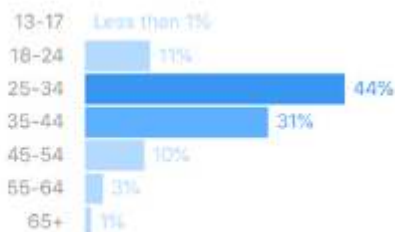


Gender

**88% Women**

**12% Men**

Age



# FEES

I'm happy to discuss individual requirements but here is an indication of my usual rates

- Social Media Shares - e.g Instagram post and story £40 to £60
- Product review on Blog £100
- Product review on Blog & social media shares across all channels £200

# TESTIMONIALS

"I just wanted to send you a quick email to say a big thank you for your fantastic review of mifold. Everyone is really pleased with it and are very grateful."

Lisa Townley-Williams, Social Media Executive, Vista Public Relations

"Awesome, thanks! Great work!"

Clement Boateng UK Marketing Associate